

BTEC L3 Extended Diploma - Creative Media Production (Broadcast)

The Extended Diploma takes students through thirteen media units in order to develop the production skills and knowledge required for a variety of job roles and opportunities in the broadcast industries.

How is the course structured?

The BTEC Extended Diploma in Creative Media Production is a two-year full-time course designed to introduce students to the many different creative and production skills required in the Radio, Video and Television Industries. Typically students interested in this course will have a passion for Radio and TV Production, and the desire to learn more about the workings of this exciting industry.

The Broadcast Pathway immerses you into the world of TV and Radio production. BOA is fully equipped with an industry standard TV studio and Radio station, which students will use for a variety of regular live and pre-recorded broadcast projects. Each student will have the opportunity to produce short dramas, documentary and news programming, live broadcast radio, magazine and quiz shows as part of their curriculum.

Current units include:

- Production management
- Single Camera Techniques
- Multi-camera Techniques
- Music Based Programming for Radio
- Advertising Production for TV
- Commercial production for Radio
- Factual programming
- Animation

Students will have many opportunities to further their industry knowledge through visits and work placements. There will also be a programme of complementary studies where students will learn more about associated industries, employment opportunities, routes into a first job, and development of vital 'soft' skills such as communication, presentation and organisation.

How will I study?

With an emphasis on the practical development of production skills, the majority of student time will be spent on producing media, including working on online and interactive projects. Supported by a number of industry and educational partners, both here and abroad, students will learn from attending workshops, events and expos, trips and exchange programs, partnership and apprenticeship projects.

Units are delivered through a variety of project based assignments, which will allow you to both develop skills and utilise these to produce creative practical work, working both individually and as part of a team. In all instances, tasks are designed to be vocationally relevant, and replicate industry practices and real-world applications. As part of the course requirements, Year 13 students will work with external clients to produce a piece of work that will be used for promotion and sales, community and health, and/or training. Often students will work with a range of local enterprises on commissioned work, as well as public and voluntary groups to support community building.

The course is structured around continuous assessment consisting of internally assessed and externally assessed units, which are marked by the exam board. Students will be expected to demonstrate a high level of independent work throughout the course, as well as meeting all deadlines.

The Extended Diploma in Creative Media Production is designed primarily for those with an aptitude in digital media, and will prepare prospective students for progression into work and higher education.