

CONCEPT ART & ILLUSTRATION

BTEC Level 3 National Extended Diploma in Art & Design Practice

WHAT WILL I STUDY?

You'll create characters, creatures, environments and illustrations for imagined worlds and real audiences. Through drawing, painting and digital art, you'll develop skills in visual storytelling, composition, perspective, colour and lighting. You'll respond to briefs inspired by publishing, comics, games, animation, film, advertising and digital media, developing ideas from initial sketches into finished artwork and a personal portfolio.

HOW IS THE COURSE STRUCTURED AND ASSESSED?

This is a full-time, two-year course. In Year 1, you'll explore and develop your creative skills through practical projects and a creative brief. In Year 2, you'll advance your practice, develop work for your specialist portfolio and respond to a creative industry brief. You'll be assessed through four units covering how you research ideas, solve problems, apply technical skills, work professionally and communicate your intentions. All units are internally set and assessed, with standards verified by Pearson.

HOW WILL I STUDY?

You'll work in studio spaces on practical workshops, individual projects and creative briefs. You'll use traditional materials and specialist equipment, including graphics tablets, alongside software such as Photoshop, Krita, Illustrator and Blender. Collaboration, time management and professional presentation are key, helping you build confidence, technical ability and a portfolio for further study or the creative industries.



ARTS CREATIVE

VISUAL ART & DESIGN - Pathway

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Digital Arts | Performing Arts | Creative Arts

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