

BTEC Level 2 TECH Award in Creative Media Production

What will I learn on this course?

The Creative Media sector encompasses a wide range of digital media industries including TV and Radio Production, Animation, Photography, Print, Computer Games Development, and Interactive Media. If you are interested in the Digital Arts, then this course could be your first step into an exciting and fast-moving creative career.

You will study a wide range of subjects, which focus on developing core practical skills and abilities in a number of Creative Media areas. In addition you will learn about the Creative Media industries, and develop the communication and inter-personal skills valued by employers. On successful completion of the course, students could progress on to a BTEC Level 3 Extended Diploma in Creative Media Production (which is equivalent to 3 A-levels) or further training in a related area. A place on the BTEC Level 2 TECH Award is subject to a successful interview and you will also be expected to provide a satisfactory reference.

How will I study?

Lessons will take the form of practical demonstrations, workshops and lectures, and will involve both individual and group work. The emphasis will be on developing skills and then applying these to larger projects, where you will have the flexibility to devise your own outcomes and push your creativity. Your learning is expected to continue outside of the classroom, through independent study, research and practice. You will be taught by industry experienced staff and use industry standard equipment.

How is this course structured?

The BTEC Level 2 TECH Award is made up of three units:

- Component 1 – Exploring Digital Products
- Component 2 – Developing Digital Media Production Skills
- Component 3 – Creating a Media Product in response to a Brief

How will I be assessed?

The majority of the course is structured around continual centre-based assessment and students will be expected to demonstrate a high level of work throughout the duration of the course. The components are assessed as follows:

- Component 1 – Exploring Digital Products (internally assessed – 30% of the qualification)
- Component 2 – Developing Digital Media Production Skills (internally assessed – 30% of the qualification)
- Component 3 – Creating a Media Product in response to a Brief (externally assessed – 40% of the qualification)

In addition, Component 3 is a synoptic unit that can only be assessed towards the end of the course (in Year 11) and the results will be published in August 2021, along with the GCSE results.

