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Art & Design | Technical Theatre | TV & Film | Broadcast | Games Design | Acting | Dance | Music | New Media | Musical Theatre
Birmingham Ormiston Academy is a 14–19 academy specialising in Creative, Digital and Performing Arts.

The academy opened in September 2011 in a brand-new landmark building, located at the hub of the digital and creative industries in the West Midlands. It has superb facilities for academic, vocational and extra-curricular activities.

BOA is one hundred percent selective based on aptitude within the specialisms and is unique in both its admissions and approach to education. The academy aims to be at the forefront of the development of the arts and creative industries.

Outstanding teaching coupled with constant support and guidance underpins the students’ personalised learning experiences.

The curriculum is designed to develop the specific identified talents, gifts and potential of each student. Performance, production, creativity and excellence will be at the centre of their experiences.

Working in partnership with industry, our programmes of study are delivered by both excellent teachers and skilled professionals. Teaching is of the highest quality and students are able to apply their learning to the world of work.

Encompassing a full range of vocational, traditional and enrichment courses, our students have the opportunity to individualise their learning pathways. Gaining qualifications accepted by universities or career specific courses related to areas within the creative industry sector.

Together with our founding partners, Maverick TV and the BRIT School, we have numerous creative, business and industry partners. They offer high levels of support, investment, expertise and opportunities for both students and the academy.

Although located in the heart of Birmingham, BOA is a regional academy admitting students from Birmingham and the Local Authorities of Coventry, Dudley, Solihull, Sandwell, Walsall and Wolverhampton. Ten per cent of students are also admitted from the wider West Midlands.

This is an exciting time in your life. I hope you will decide to apply to join us and I look forward to meeting you as you make your plans.

Best Wishes
Gayor Cheshire, CEO
Thank you for your interest in BOA.

I am responsible for the day to day running of the Academy and for maintaining the high standard of teaching and learning that we provide.

I am honoured and proud to work with such talented students and staff. There is a unique ethos and curriculum at BOA which make it a great place to work and study.

We would be delighted to welcome you to one of our Open Days and Evenings to find out more.

Please read the section on Admissions (www.boa-academy.co.uk/admissions) on our website – we are a selective academy based on an aptitude for one of our pathways.

We welcome applications from students regardless of academic ability - the most important attributes are enthusiasm and potential to do well in their chosen pathway.

If you are successful you can expect to work hard, be supported to fulfil your potential and to have an exciting educational experience. We are delighted with the results our students achieve (www.boa-academy.co.uk/examresults).

I look forward to welcoming you to BOA and to working with you in the future.

Yours,
John Reilly, Principal
The academy seeks to attract students from across a range of backgrounds and academic abilities who are able to demonstrate aptitude in the creative, digital and performing arts.

Specialising in the arts, we will provide a dynamic and personalised learning pathway for each individual. It is our philosophy to unlock each student’s potential. Through our teaching, partnerships, industry links, pastoral care and monitoring we aim to foster ambition and a culture of high expectations and standards.

We aim to maximise the life chances of all our students by providing a stimulating, exciting, challenging, respectful and safe environment where every student is valued, listened to and responded to.

Staff, partners and students operate in an atmosphere which promotes excellence, celebrates success and encourages opportunities for risk taking through which real learning can take place. Students will not only achieve their personal best but exceed all expectations.

Creative teaching, state-of-the-art technologies, imaginative approaches and industry professionals working alongside outstanding teachers makes learning interesting, exciting and effective.

As a regional academy of excellence for the teaching of creative, digital and performing arts, BOA combines the academic and vocational to provide unrivalled opportunities for its students to work alongside industry professionals.

Located at the hub of the creative and digital industries and adjacent to Birmingham City University’s city centre campus, the academy is able to draw on the experience of our education and industry partners. BOA has already developed a range of joint projects and programmes of study with the industries in which students would be likely to find work.

Birmingham Ormiston Academy is committed to providing high quality and distinctive post-16 education through a specialist curriculum delivered in outstanding facilities.

ETHOS, VISION & VALUES

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Imagine everything at BOA

Art & Design | Technical Theatre | TV & Film | Broadcast | Games Design | Acting | Dance | Music | New Media | Musical Theatre
LEARNING AT BOA

We aim to develop students academically, vocationally, socially and morally so that they leave the academy as independent, co-operative, responsible and creative young people who will have well-developed resilience and drive for learning within the arts and related technologies. We believe that these skills and qualities, coupled with relevant academic and vocational qualifications, prepare our students to go onto further and higher education and into the world of work able to positively contribute to society.

BOA will provide a range of unique learning experiences and opportunities which will prepare its students for both education and employment.

The curriculum is designed to create a learning pathway that meets the aspirations and talents of the individual and blends the traditional with both the professional and work-based vocational.

BOA is at the cutting edge of academic and vocational training in the creative, digital and performing arts. The curriculum offered is designed to enable students to develop higher order co-operative and collaborative skills relevant to working within the arts, creative and media industries.
Our learning pathways include vocational and traditional academic courses. Different types of courses can be combined to suit individual skills and talent. Our enrichment programme provides additional opportunities to extend interests and areas of study.

Specialist vocational qualifications are highly valued by industry and higher education. They encourage and stimulate students’ achievement through practical learning and forms of assessment based on applied knowledge and understanding of the relevant subject area.

Vocational courses provide considerable opportunities for teamwork and in-depth study based upon specialist activities.

Level 3 vocational courses are broadly equivalent to 3 A levels in the National Qualification Framework and are accepted for university entry via the UCAS points system.

We currently offer vocational pathway options in:

- ACTING
- BROADCAST
- DANCE
- GAMES DESIGN AND NEW MEDIA
- MUSIC
- MUSIC TECHNOLOGY
- TECHNICAL THEARTE ARTS
- VISUAL ART AND DESIGN

As well as the principal vocational pathway, students are encouraged to take additional forms of accreditation. These may be academic A or AS Levels or pathway accreditations such as LAMDA.

Personal development is of major importance and students have a full tutorial programme including careers guidance.
The following are examples of subjects we intend to run, depending on numbers:
- Mathematics
- English
- History
- Geography
- Media
- Art & Design

Please note we do not offer Science, Languages or Sport at Post-16.

The entry requirement for an additional A Level is 5 good academic results. This should include at least a grade 7 in the subject of your choice.

It is compulsory for students who have not achieved a grade 4 or above in GCSE English or Mathematics to re-sit. More information about additional study courses will be sent to successful applicants before they start.

Please note - these are the courses on offer when this prospectus went to press, they are subject to change in response to government guidelines.
WHAT WE OFFER

The creative arts courses offer a broad, wide-reaching exploration of creative design and production processes. Students will gain experience across areas of traditional and contemporary art and design or technical theatre arts practices.

Within these disciplines students will be expected to develop thematic, vocational and idea-generating skills to inform their working practice, embracing both traditional and experimental methodologies. Our teaching and learning is delivered through practical exercises and simulated work environments. Creative arts students will design, manage and deliver all technical and creative support for the academy's artistic output. The standard of this work will be exceptionally high. We aim to parallel the professional working environment in the projects and roles that we will give our students.

STUDENT PROFILE

Students opting for these pathways will show an aptitude for the arts. They will show enthusiasm for subjects such as art, design, technology, textiles, photography and animation. They will be creative and enjoy designing and creating both practically and digitally.

Creative arts students will be good independent workers, with strong initiative, self-motivation and creative entrepreneurial flair. We will expect students to develop a comprehensive portfolio of their work from across the two years, so good organisational skills will be essential. We will also enjoy the support from world-renowned production companies offering exceptional work experience opportunities, so students will be expected to respond positively and productively to these situations.

PROGRESSION

The progression routes for our students will be diverse, from working in the entertainment production industry to fashion design or continuing into higher education degree courses. We will reflect this by offering students the opportunity to experience a full range of creative outlets suited to their interests and skills.

TECHNICAL THEATRE ARTS

Technical Theatre Arts students will study all aspects of technical theatre including lighting, sound, set design, costume, props and make-up. Students will specialise in a particular area in year 13.

Students will be selected onto a creative arts pathway through an aptitude workshop in which a preference will be identified for a particular course. The creative arts pathway will offer two main specialist courses (art and design or technical theatre arts). Each programme of study will allow for distinct specialisation from the first year of study, so as to meet the needs, skills, interests and aspirations of individual students.

Our pathways will reflect the wealth of opportunities that exist within the creative industries.
imagine everything at BOA
WHAT WE OFFER

Our aim is to offer students a diverse range of specialist courses, and options designed to equip them with the confidence and skills to engage creatively with the exciting, innovative and fast developing world of digital arts in its many forms. Our courses will provide students with challenging project based learning opportunities to develop a wide-ranging and sophisticated set of digital and media skills that will enable them to specialise further as they move into higher education or into one of the many digital and media industries. We will promote the concept of digital arts in its widest sense, treating traditional and new digital practices and studies as complementary to each other.

STUDENT PROFILE

Students applying for this pathway will show an aptitude for digital and related art forms. They will be enthused by ICT, gaming, photography, film, art, animation, editing and radio.

Digital Arts students will enjoy creating imaginative work that is both highly original and inspired by the pursuit of digital excellence. Each student will be expected to build up an extensive portfolio of work for assessment so will have good organisational skills. Coursework will be completed in a variety of ways - mainly practical productions but also essays, oral and Powerpoint presentations, written evaluations, blogs and evaluative seminars. Students will therefore be confident to express ideas in these various media and be adept at objectively evaluating their own work. Digital Arts students will also be encouraged to participate in an active culture of media engagement and to appreciate the historical, social and cultural contexts of their work, so will have an affinity with these concepts.

Students will be selected onto a digital arts course through an aptitude workshop in which a preference will be identified for a particular pathway. The digital arts courses will offer two main specialist pathways (Broadcasting Media and New Media). All digital arts students will study the mandatory units, but each pathway will allow for a degree of specialisation from the first year of study, so as to meet the needs, skills, interests and aspirations of individual students.

The world of digital arts is exciting and diverse. Our courses will reflect the opportunities that come with that diversity, so each course will have a further personalised learning option.

PROGRESSION

The progression routes for our students will be diverse. Either entering the world of work within broadcasting (TV, film or radio), gaming or interactive digital design. Alternatively, students may continue into higher education.

We will reflect this by offering students the opportunity to experience a full range of creative digital outlets suited to their interests and skills.
imagine everything at BOA

Leading regional academy for Creative, Digital & Performing Arts
WHAT WE OFFER

The main aim of the acting, dance, musical theatre and music courses is to provide students with industry style performance opportunities, empowering them to learn more about their chosen art form and themselves. We promote learning through collaboration and place an emphasis on the value of team work, artistic experimentation and using the arts as a vehicle for change.

This will be realised through high quality performance projects, ranging from acting and dance showcases to music concerts and full scale musicals in the academy’s main theatre or at our second campus, The Old Rep Theatre in the heart of Birmingham. Students will also have the opportunity to perform in the local, national and international community. All the performing arts courses will be busy and challenging, providing a strong vocational context. Many of our curriculum projects will be supported by our creative industry partners. We will also benefit from our links with the music industry through our founding partner, The BRIT School.

STUDENT PROFILE

Students opting for the performing arts pathway will show enthusiasm, passion and aptitude in dance, acting and/or music. Performing arts students will be versatile and flexible in their approach to their work. The demands of the courses we offer require that students need an energised, focused and committed approach to developing both their practical skills and academic appreciation of the arts. Although there will be an emphasis on learning through doing, students will be expected to study the theoretical aspects of the arts through social, cultural and historical appreciation and evaluation.

Students will be selected onto a performing arts pathway through an aptitude workshop in which a preference will be identified for a particular option. The performing arts course will offer two main specialist pathways (Performance and Music). Each pathway will allow for distinct specialisation from the first year of study, so as to meet the needs, skills, interests and aspirations of individual students.

PROGRESSION

Progression routes for performing arts students may take them directly into the world of work, either as practitioners, performers or production staff in the entertainment, music, film, or theatre industry. Alternatively, they may wish to further their studies by going to vocational school or university to pursue a degree.
imagine everything at BOA

Post 16 | Leading regional academy for Creative, Digital & Performing Arts
TUTORS
All students will be in a tutor group. The tutor is the key person concerned with welfare and guidance. Tutor groups will meet as a whole but there will be regular individual tutorials at which students can discuss academic progress and other issues. Tutors will have regular feedback from subject teachers and will also pay due attention to attendance.

HOUSES
Tutor groups are in one of six houses, which are mixed year groups and pathways.

TEACHERS
These are the most important contacts. They will be teaching and guiding students to achieve academic success. They will advise students about progress and will regularly report back to tutors and parents. They are also a useful source of information about careers and progression into higher education or employment.

ASSESSMENT & REPORTING
Communication with home is of paramount importance. At the beginning of Year 12, we hold a settling in evening for all parents/carers. In addition, grade cards are sent home at regular intervals. There will be a full written report at the end of Year 12 and an additional parents evening in the summer term. Students are expected to attend these meetings alongside their parents/carers.

CAREERS & UNIVERSITY
Due to the nature of our academy and curriculum, students will be in frequent contact with professionals in the creative industries. They will be able to seek advice on an ongoing basis. However, to formalise this, in the middle of Year 12, the academy will run an in-house “Futures Course”. This will be dedicated to university choices, UCAS applications, work placements, job opportunities and internships. Information about grants, loans and fees will be available to parents and students.

VOICE OF BOA (VOB)
There is an elected Student Board actively involved in decision making. This Board will meet regularly to bring a student perspective to the academy organisation. They discuss issues affecting the academy.
ENRICHMENT

Alongside chosen studies, there will be a number of other courses and activities on offer to enable every student to fulfil their potential.

INDEPENDENT LEARNING
All students will be encouraged to work diligently and develop independence. Students have a purpose-built, fully supervised learning resource centre and numerous break-out areas to give them effective private study time.

WORK EXPERIENCE
Students will be offered work experience with placements to complement their chosen pathway. As many of our courses relate to a specific area of the arts, much of the study is a combination of learning through skills, focused work-related projects or work experience.

WIDER CURRICULUM ENTITLEMENT
Students are encouraged to take advantage of the wide range of opportunities available through extra-curricular activities, additional studies or the tutorial / pastoral system.

COMMUNITY & EXTENDED LINKS
BOA is part of our local community. Our facilities are available to be used by individuals, education and community groups. We wish to make a significant contribution to the creative, digital and performing arts culture of the region, in terms of both the facilities we make available and the activities, performances and services we can offer.

ARTS AWARD
This is an Arts Leadership Award which involves teaching younger people within an area of the arts and contributing to arts in the community.

TRIPS
There are numerous opportunities for students to enrich their learning through educational visits. Each pathway organises a variety of relevant 'off-site' experiences that are directly linked to their study.
THE BUILDING

The academy is a new landmark building situated in the centre of Birmingham adjacent to Millennium Point and at the heart of the creative industries.

Purpose built to industry standard, we can boast truly professional and up to date facilities and equipment to deliver a highly specialised curriculum.

THE ACADEMY HAS:

- CAD suites
- Scenic construction workshop
- Make-up and costume workshops
- A TV Studio
- A Film and Lecture Theatre
- Production galleries
- Two recording studios and classrooms
- Two radio studios and classrooms
- Digital Media classrooms
- Editing and post-production facilities
- General classrooms and science labs
- A large student resource and learning centre
- Break out areas for independent study and relaxation
- Dining room and café
- Fitness suite
- Open air amphitheatre
- A fully equipped theatre with automated flying
- Four dance studios
- Six rehearsal (drama) studios
- Recital and ensemble spaces
- Music and music technology rooms
- Photography dark room and studio
- Fine Art facilities
- Design facilities
- Painting facilities
- Ceramics facilities
- Textiles facilities
- Fashion facilities
- Animation facilities
- Digital art facilities
- 3D technology suite

THE OLD REP

In February 2014, BOA successfully tendered for and acquired The Old Rep Theatre. The Old Rep, opened in 1913 as the first purpose built repertory theatre in the UK. We are delighted to be the custodians of such an important piece of theatrical heritage.

The Old Rep is a theatre for young people run by young people. Having refurbished backstage to provide more studios, The Old Rep is ideal for workshops, rehearsals and performances. It offers many opportunities for our students in performing arts, technical theatre and theatre administration. Students on performing and production arts courses may have some timetabled lessons at the Old Rep.

We aim to enrich, entertain and educate our community within this exceptional historical and cultural setting.

The Old Rep is part of the BOA group. We are very grateful to Ormiston Trust for their generous support.

Imagine everything at BOA
BOA INTERNATIONAL

BOA has rapidly established itself and is gaining a reputation as a significant arts institution internationally. Over the past few years, BOA students and staff have worked on a series of international projects which have taken them to the United States and Europe.

DENMARK

After completing a successful bid for Erasmus+ funding, BOA has operated an exchange programme with Year 10 Dance students and students from Balletskollen, a specialist dance school in Denmark.

MALTA

BOA students were commissioned to work in partnership with St Martin’s Institute of Higher Education and the Maltese Film Commission to create a series of promotional videos for the Maltese Tourism Authority. The videos will be used to draw new visitors to the country.

BOA successfully tendered to deliver creative industry courses to adults in Malta. The Maltese Film Commission funded a certified training programme led by BOA and St Martin’s Institute of Higher Education, encouraging individuals to further their studies, as well as developing their skills in order to increase their opportunities for employment in the film servicing industry.

NEW YORK

Our unique school trip to New York offers our Post-16 students a cultural and educational experience. Students are given the opportunity to see shows on Broadway, participate in workshops run by Broadway professionals in singing, acting and dancing, tour the Lincoln Centre for Performing Arts and visit all the famed landmarks in the city.

YEU PROJECT

BOA worked alongside various organisations and companies in Bulgaria, Italy, Poland, Portugal, Slovenia, Turkey and the United Kingdom on the Youth Enterprise and Unemployment (YEU) project which provides e-learning opportunities for young people across Europe.
ALUMNI

The BOA Alumni network provides an opportunity to celebrate the success of our former students. Ongoing communication throughout the year allows our alumni to attend celebratory events and reunions, keep in touch with former classmates and staff at BOA, keep up to date with upcoming events and performances and receive valuable progression information, advice and guidance.

In 2018, 70% of our students progressed onto Higher Education degree courses at prestigious institutions and conservatoires, including:

- Leeds College of Music
- Birmingham School of Acting,
- Undang, Bird College,
- LiPA,
- Rose Bruford,
- Guildford School of Acting,
- Royal Central School of Speech and Drama,
- Guildhall Conservatoire,
- Trinity Laban,
- Mountview Academy of Theatre Arts,
- Arts Educational Schools and Institute of the Arts Barcelona as well as universities that specialise in the arts.

Students from various pathway groups have also received offers to study at Russell Group Universities and at one of the UK’s top creative institutes, Falmouth University.

William Gladstone (Broadcast, 2016) secured a Commercial Marketing Apprenticeship with ITV. Former Student George Bartlett is now a Broadcast Journalist for Russia Today.

Sam Hughes (Broadcast 2018) joined the BBC as part of the ‘New Talent Intake 2018’ as Broadcast Operator Apprentice. His role involves working in the gallery for live productions of BBC News (Midlands Today) and working with Regional Radio (BBC Radio WM).

“I have decided to put my passion for the arts into something that can impact others who may never get the chance to experience it. I really appreciate BOA’s support” – Lydia Borg, Musical Theatre, 2013

“I imagine everything at BOA

Musical Theatre Alumni, Alexandea O’Reilly left BOA in 2014 and went on to study at Laine Theatre Arts. After making his West End Debut in Mamma Mia! at London’s Novello Theatre, Alex was part of the cast for Club Tropicana, The Musical.

Joshua Gannon successfully secured a place at Guilford School of Acting having been awarded the Andrew Lloyd Webber Scholarship. Since graduating, his credits include Oklahoma! (Gordon Craig Theatre), Cilla – The Musical (UK tour) and The Wind in The Willows (London Palladium). Currently, Joshua is appearing in the major revival of Fiddler on the Roof as Motel.

Mahalia Burkmar, who studied on the Dance pathway at BOA from 2014 - 2016 has recently released her debut Album. She was shortlisted for the 2019 BRIT Critics’ Choice Award and has featured on Radio 1’s ‘Tune of the Week’ and recorded in the Live Lounge. Mahalia is signed to Asylum Records and is currently touring the UK and Europe.

Lydia Borg graduated in 2013 and went on to obtain a Foundation Degree in Musical Theatre from Arts Educational School in London. In September 2016, Lydia set up The Carey Project, aiming to bring healing to refugee children through the Arts. The group works in camps, churches and community centres alongside Syrian and Afghani refugee children.

Abigail Palmer completed her Technical Theatre Arts qualification at BOA in 2016 and progressed to Guildhall School of Music and Drama. She has gained experience working as an Assistant Stage Manager Deputy at ‘Les Miserables’ Queens Theatre and ‘Company’ at the Gielgud. Abigail has recently started her full-time role as an Assistant Stage Manager at ‘Everybody’s talking about Jamie’ at the Apollo Theatre.

“The future is very exciting but I do have to reflect on how I have come to achieve what I have, and a big part of that has been my education and training at BOA. They were the best but most challenging two years of my life and I couldn’t have asked for anything more.” – George Bartlett
The emphasis on partnership formed the basis of the academy’s inception, set out by founding educational partner, the BRIT School and founding industry partner Maverick TV, who have both worked alongside the sponsors.

The early vision for the academy was always to develop a strong, outward facing ethos in which students and staff from BOA would benefit from a network of expertise and opportunities from partners and industry curriculum affiliates. These partnerships have continued to flourish in the academy’s infancy; the links with the BRIT School and Maverick remain robust and vibrant, and new partners from across the West Midlands region and beyond continue to emerge as BOA becomes a hub for creative and digital innovation and excellence.

BOA is committed to engaging directly and creatively with its community, educational and industry partners. From the outset the academy has worked closely with Birmingham City Council and the creative industries in Eastside and beyond.

Academy partners offer substantial and significant long-term strategic support. They offer high levels of logistical and practical support and/or investment. They offer exciting opportunities for the students to work in collaboration with educational institutions and creative industries on a range of project developments. Importantly, they offer career progression into either higher education or the world of work.

**OUR SPONSORS:**
The day to day activities of BOA are funded by the Department of Education. Our principle sponsors are:

**ORMISTON TRUST**
Ormiston Trust is a national charity that aims to improve the life-chances of children and young people so they can fulfill their potential and lead happy and productive adult lives.

Our mission is to invest in the delivery of high quality practice in children’s services and schools that will improve well-being and attainment. To achieve our mission, we work in close partnership with young people, families, the community and other stakeholders, including statutory and voluntary organisations, the private sector, and local and national government.

The Ormiston Trust is a multi-academy sponsor, with a number of academies operating across the country. The academies are supported through Ormiston Academies Trust and Ormiston Education.

Ormiston Trust
1 Bell Yard, London, WC2A 2JR. Tel: 0207 266 7940

**BIRMINGHAM CITY UNIVERSITY**
Birmingham City University is a forward-looking institution with 25,000 students and an excellent and established reputation for arts, media, performance and design. Birmingham Institute of Art and Design, Birmingham Conservatoire, Birmingham School of Acting and Birmingham School of Media are examples of parts of the University which together produce over 1,200 new creative industries professionals every year, making the University the largest supplier of new talent to the UK’s cultural and creative industries outside London. A combination of academic and practical training, access to state-of-the-art facilities and professional development in partnership with industry leaders, ensures that the University’s graduates enter the workplace with creativity and the skills to succeed.

Linking up with the Ormiston Trust, Birmingham City University seeks to provide similar learning opportunities for the 14 to 19 age group and to provide real opportunities for talented young people from across the region. As BOA develops Birmingham City University will not only continue to provide advice and support on curricular development and industry engagement, but will introduce progression programmes to help ensure that academy students set themselves high aspirations and get access to high quality degree-level education.

Birmingham City University
University House, 15 Bartholomew Row. Birmingham. B5 5JU
+44 (0)121 331 5000

**OUR FOUNDING PARTNERS:**

**The BRIT School**
Donates theatrical lighting
Offers placements and training

**PRG**
Provides bursaries & placements. Performance, broadcasting, event management, videography opportunities.

**Live Nation**
Placements with production events management. Offers bursaries.

**Maverick TV**
Performance and training support. Provides apprenticeship opportunities

**Free Radio**

**COMPANIES WE HAVE WORKED WITH:**

BIRMINGHAM CITY UNIVERSITY

- BRIT School
- Birmingham City Council
- Birmingham Reg Theatre
- Birmingham Royal Ballet (BRB)
- Birmingham School of Acting
- CBSO
- Channel 4
- City of Birmingham Symphony Orchestra
- City Save Credit Union
- Codemasters
- Company Chameleon
- Creative Alliance
- DanceXchange
- Eastside Projects
- Film Birmingham
- Free Radio
- Keynote
- Laban
- Live Nation
- MADE
- Mailbox
- Maverick TV
- Media Dog
- Made
- Millennium Point
- Motionhouse
- National Arts Awards and Arts Mark

- NDMA
- NTI (BCU)
- PRG
- Punch Records
- Q.U and The Old Joint Stock Theatre
- Redbourne (Matthew Bourne) and Hippodrome
- Reward PR
- Serious Games Institute
- Serious Games International
- Signal FM
- St Martin’s Institute of Higher Education
- Strangeface Mask Company
- Tate Modern
- The Birmingham Hippodrome
- The Custard Factory
- The Electric Cinema
- The IKON
- Thinktank
- Topshop
- Trinity College London and the Arts Council of England
- Wallower
- We Wanna Play
- Youth Dance England

Art & Design | Technical Theatre | TV & Film | Broadcast | Games Design | Acting | Dance | Music | New Media | Musical Theatre
HOW TO APPLY

Admission to BOA is via an aptitude workshop within a specialist pathway. No prior experience is required. Even if you are a beginner, you may have the potential to be very good.

A downloadable version of our application form will be available on our website by the end of November. You need to print it, fill it out carefully and return it by post before 31st January. If you submit after this date, your application will only be considered after all those applications submitted by the deadline. You are therefore strongly advised to meet this deadline.

If your application form is successful, you will be invited to a practical workshop / aptitude test and interview.

Applicants are considered on the basis of aptitude in their chosen area and the criteria laid down in the admissions policy (the admissions policy can be viewed online at www.boa-academy.co.uk. Hard copies can be requested).

APTITUDE WORKSHOPS
Workshops will take place in February and March. There will be a chance for you to ask questions and clarify options on the workshop days. Confirmation of places will follow in April.

CATCHMENT AREA
We will recruit most of our students from Birmingham and the surrounding metropolitan boroughs of Coventry, Dudley, Solihull, Sandwell, Walsall and Wolverhampton. We expect 10% of our intake to come from the wider West Midlands.

WHO CAN YOU TALK TO?
Open events are advertised on our website www.boa-academy.co.uk

Email Christopher Newbold (Admissions Manager) at: christopher.newbold@boa-academy.co.uk or call: 0121 359 9300.

Please ensure you put the correct postage on your application